True to its name, Park East by Ruchira is the jewel of East Bengaluru. We have mirrored nature, in our cozily crafted spaces to give you a perfect setting away from the hustle and bustle of the city. The name and vision are aligned with one another to create this unique and modern living experience and usber in a new life to be lived to the fullest



DRIVEN BY AN IDEA

......

Our drive and dedication to offer spacious cozy homes have culminated in our passion for creating wholesome communities. Every community we develop is a fruit of intense labour, planned with meticulous detailing, well-thought-out floor plans, and easy accessibility. As a part of this legacy our Chapter Five, the "Park East" has amenities for every age group – from toddlers to seniors. This community is strategically located in Kannamangala, Whitefield, Bengaluru.



# WHY PARK EAST?

## THE DIFFERENTIATORS

#### SPACIOUS HOMES WITH OPTIMUM SPACE UTILISATION

Majestic bedrooms Walk-in wardrobe provision Alcove seating area Large balconies

# THOUGHTFULLY DESIGNED

Thoughtfully designed green spaces to address overall well-being of the Residents 73% open space

#### REJUVENATING BREEZE

and eye-soothing scenery of the lush 70 acres of Mini Lalbagh.

## AMPLE LIGHT AND VENTILATION

in every corner of your home

#### CONGLOMERATE TYPES

of Homes to cater to your specific requirements

### LINEAR GRID & NO COMMON WALLS

More privacy Better view

# STRATEGIC LOCATION

With facilities and services, in and around the neighbourhood

# A SIGNATURE CLUBHOUSE

loaded with amenities catering to the needs of toddlers to seniors

# UNMATCHED SPECIFICATIONS

taking into account minute details.

# WHY THIS LOCATION?

Whitefield is a magnet for retail development in Bengaluru. Affluent Individuals and ambitious businesses are all moving towards Whitefield. Park East represents this luxury lifestyle for our Home Owners. Your commute to work is likely to go short and sweet from our location and the weekend outings will feel as easy as they should.

## EDUCATIONAL INSTITUTIONS

<ul> <li>Jain Heritage School</li> </ul>	: 0.1 Km	<ul> <li>New Baldwin International Residential School</li> </ul>	: 7.4 Km
<ul> <li>NPS Whitefield</li> </ul>	: 5.7 Km	<ul> <li>Silver Oak International School</li> </ul>	: 2.9 Km
o NPS ITPL	: 2.9 Km	<ul> <li>Valistus International School</li> </ul>	: 3.9 Km
<ul> <li>Chrysalis High</li> </ul>	: 2.5 Km	<ul> <li>M V J College</li> </ul>	: 7.7 Km
<ul> <li>Vagdevi Vilas School</li> </ul>	: 2.5 Km	<ul> <li>Garden City University</li> </ul>	: 10. 3 Km

#### ENTERTAINMENT

o Inox	: 2.6 Km	<ul> <li>Decathlon</li> </ul>	: 4.1 Km
o Red Rhino Restaurant	: 2.5 Km	<ul> <li>Orion Uptown Mall</li> </ul>	: 3.2 Km
o Rolla Hyper Market	: 3.1 Km	<ul> <li>Nexus Whitefield</li> </ul>	: 9.4 Km
		The korum Noighbourhood Mal	

#### HOSPITALS

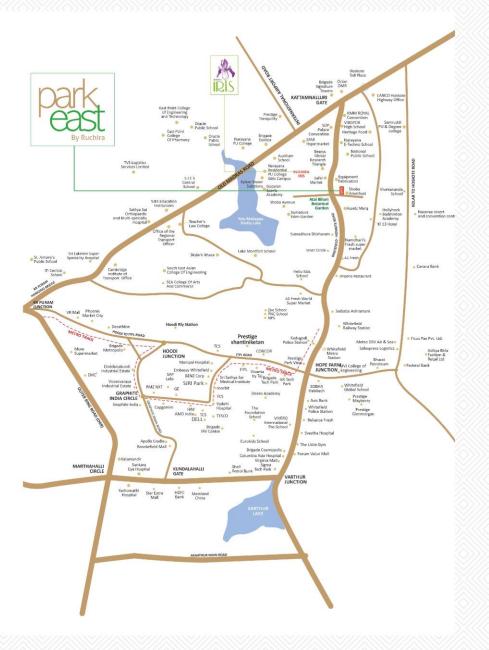
Aaxis Hospital	: 4.5 Km	<ul> <li>East Point Hospital</li> </ul>	: 7.7 Km
<ul> <li>Miracle Hospital</li> </ul>	: 3.6 Km	<ul> <li>Svastha Hospital</li> </ul>	: 8.7 Km
· Aster Women & Children Hospital	: 9.6 Km	<ul> <li>Manipal Hospital ITPL</li> </ul>	: 9.3 Km
<ul> <li>Vydehi Hospital</li> </ul>	: 10.8 Km	<ul> <li>Manipal Hospital Varthur</li> </ul>	: 9.2 Km
<ul> <li>CloudnineHospital</li> </ul>	: 9 Km		

#### IT PARKS

o BGRT	: 2.4 Km	<ul> <li>RMZ Infinity</li> </ul>	: 16.8 Km
o ITPL	: 7.09 Km	<ul> <li>Bagmane Business Center</li> </ul>	: 19.2 Km
<ul> <li>Brigade Signature Towers</li> </ul>	: 3.1 Km		

#### TRANSPORT HUB

Airport     K R Puram Railway Station	: 28.7 Km : 13.9 Km	<ul> <li>Whitefield Railway Station</li> <li>Whitefield Metro Station</li> </ul>	: 5.1 Km : 6 Km
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## HOME TYPES

Just as poetry has the power to transform the meaning of words, at Ruchira Projects we aim to add a new definition to the way living spaces are perceived. This is why we have chosen poetry theme to describe our homes.

## HOME HALLMARKS

Lavish living spaces with abundant sunlight and minimal space wastage

Sprawling sundecks with sweeping views of the Bengaluru skyline

Entry foyer in all residences offering privacy

6 feet height windows offering abundance of natural light

Air conditioning provision with dedicated space for A/C outdoor unit in shaft area

Seamless floor finishes with premium 800mm X 1200mm vitrified tiles from top in line brands

Toilet fixtures from premium brands of Grohe, Kohler or equivalent with 600mm X 600mm floor tiles and 600mm X 1200mm dadoing tiles

Premium laminated wooden flooring in master bedroom with private balconies

Home automation with lighting controls and biometric lock with integrated door phone

## BALLAD HOME

## 2 BEDROOM HOMES 1300 TO 1352 SQFT

A Ballad is a poem that tells a story similar to a folk tale or legend and often has a repeated refrain. The second and fourth lines of each verse rhyme.

## SONNET HOME

## 3 BEDROOM HOMES 1601 TO 1644 SQFT

A Sonnet is fourteen line poem with a strict rhyme scheme and specific structure.

## VILLANELLE HOME

## 3 BEDROOM HOMES LARGE 1758 TO 1796 SQFT

A Villanelle is a poem of nineteen lines, and which follows a strict form that consists of five tercets (three-line stanzas) followed by one quatrain (four-line stanza).

## EPIC HOME

3.5 BEDROOM HOMES 2166 SQFT

An Epic poem is a long, often book-length, narrative in verse form that retells the heroic journey of a single person or a group of persons.



## **MASTER PLAN**

## **LEGENDS:**

- 1. ENTRANCE FEATURE WALL WITH PLANTING
- 2. DRIBBLE COURT
- 3. INFORMAL AMPHITHEATRE
- 4. MULTIPURPOSE LAWN WITH YOGA /PARTY/ INFORMAL CAFE/CHILDRENS PLAY AREA
- 5. SEATING UNDER ACCENT TREES
- 6. KID'S PLAY AREA (3~6Y)
- 7. KID'S PLAY AREA (7~12Y)
- 8. OUTDOOR PARTY ZONE
- 9. CRICKET PITCH
- 10. CHIT CHAT ZONE
- 11. FLOOR GAMES ON EPMD / STAMPED CONCRETE
- 12. BLOCK ENTRY PERGOLA WITH SEATING
- 13. ELDERS ZONE
- 14. FLEXI WORK CHILL ZONE
- 15. PARK UNDER RAIN TREE
- 16. PET PARK
- 17. NEEM GROVE COURT
- 18. CYCLE STAND
- 19. GARDEN
- 20. SKATING RINK
- 21. SUPERMARKET SPILLOVER ZONE
- 22. VISITORS PARKING
- 23. TREE COURT WITH SWING PARK
- 24. PERGOLA WITH CLIMBERS OVER RAMP
- 25. JOGGING/ WALKING TRACK
- 26. CYCLING TRACK

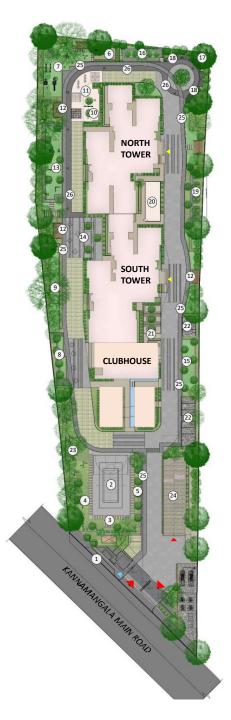


PEDESTRIAN ENTRY

DROP OFF AT TOWER ENTRY

BASEMENT ENTRY/EXIT RAMP

8M WIDE DRIVEWAY ON SITE



THE CLUBHOUSE ELEVATED, EXCLUSIVE AND QUITE EXTRAORDINARY



# THE DELIGHT

Amenities We boast of amenities that cater to every lifestyle. Park East is a sanctuary for all ages to coexist and enrich one another, at our premium facilities.

## LIFESTYLE HALLMARKS



Entrance Feature Wall with planting



Elders Zone



Dribble Court



Outdoor Work spaces



Informal Amphitheatre



Park under Rain Tree



Seating under Accent trees



Neem Grove Court



Toddler's Play Area



Cycle Stand



Outdoor Party Zone



Garden Cricket Pitch



Skating Rink



Chit-chat Zone



Multipurpose Lawn for Yoga/Party/ Informal Café



Floor Games on EPDM/ stamped concrete



Supermarket Spill Over Zone



Visitor's Parking



Block Entry Pergola with seating



Tree Court with Swing Park



Pergola with Climbers Over Ramp



Jogging/Walking Track



Pet Park



## COMMON AMENITIES



Covered Badminton Court



Squash Court



Open work spaces



Bus bay

Steam /Sauna



Cycling + walking path



Community gathering spaces



Salon



Gymnasium



Table Tennis



Basketball Court



Kids play area



Games room

Party hall with pantry



Swimming pool



Yoga Deck



Pool Table



Creche



Home Theatre



Guest Rooms



Mini soccer



Tennis court/ Multipurpose court



Amphitheatre



Space for Library



Space for health care



Space for Retail store with ATM provision and launder mat.



The search process for savvy homebuyers is more thorough, and they demand the finest standards without sacrificing their necessities. Our aim is to create an ambiance of bliss and serenity for them, which is why we, at Ruchira, are driven towards building spaces that enunciate these very factors. Our experience and exuberance span many high-rise structures that dot the skyline of not only Bengaluru but also across the country.



#### Corporate Office Address

Site No. 12/1to4, 2nd Floor, Naidu Layout, Agastya Commercial Spaces, Behind Royal Mart Super Market, (Happy Valley) Whitefield, Bengaluru, Karnataka - 560 066

#### Site Office Address

Kannamangala Main Rd, Ardendale, Whitefield- Hoskote Road, Kannamangala, Bengaluru, Karnataka - 560 067

#### For Sales & Enquir

## +91 78295 73333

sales@ruchiraprojects.com | www.ruchiraprojects.com









## **OUR ASSOCATES**

We are aware of the industry's paradigm shift and want to fill the void with our cutting-edge designs. Our vessel is state-of-the-art and was created expressly to meet this generation's speed. Whether it's your house, business, or other commercial entity our team of architects, art professionals, and designers showcase our signature and uphold our values...need we say more?



Architect & Engineer

URBAN FRAME PVT LTD



Landscape Designer
DHRUVA



Structural Consultant

AEC NEXGEN CONSULTANCY LLP Bengaluru 560 092



MEP Consultant

HMN TECHCONSULTANTS
PVT LTD
Benealury 560 082

## OTHER RUCHIRA CREATIONS



RUCHIRA LILIUM - KADUGODI



RUCTIRA IRIS - WHITEFIELD



RUCHIRA AARNA - WHITEFIELD



RUCHIRA LV TOWERS - WHITTEFIELD

PROJECT IS FUNDED BY AND MORTGAGED WITH

TATA CAPITAL
HOUSING FINANCE LIMITED

Home loans are prought to you by talk ( accord ) country insmed in the denthalest their scientiscies

### www.ruchiraprojects.com



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